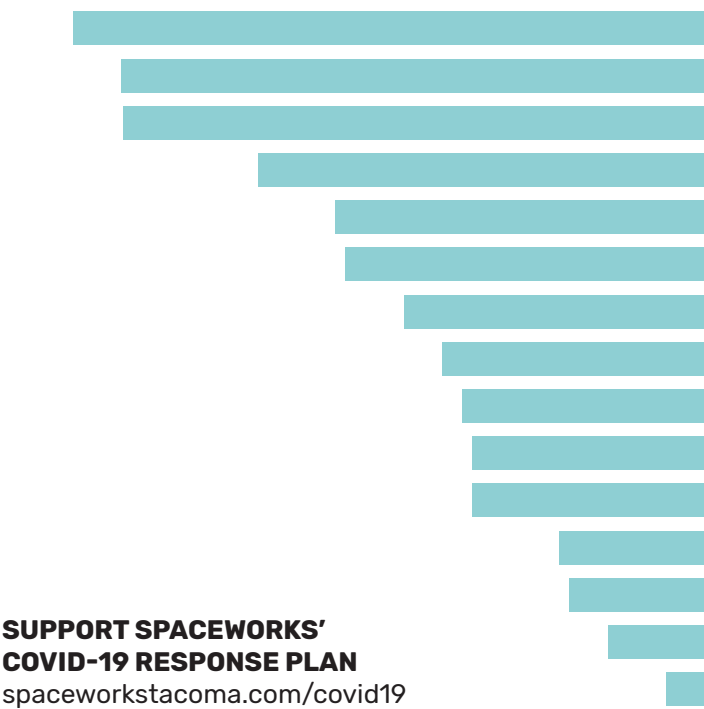




COVID-19 Survey of Needs for Tacoma's Creatives

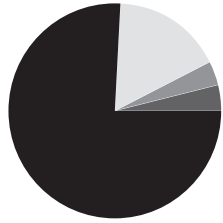
83 Responses
56% Spaceworks alumni



SUPPORT SPACEWORKS' COVID-19 RESPONSE PLAN
spaceworkstacoma.com/covid19

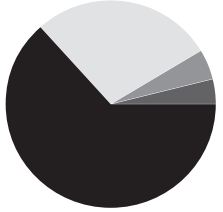
TYPE OF BUSINESS

76% Independent Worker
 17% Business 2-5 employees
 3.5% Business 5+ employees
 3.5% Nonprofit



\$ NEEDED IN APRIL AND MAY

64% Less than \$5K
 28% Between \$5K and \$15K
 5% Between \$15K and \$25K
 3% More than \$25K



TOP CHALLENGES BUSINESSES FACE

80% canceled events
 73% fewer sales
 73% fewer customers
 56% lack of cash reserves
 46% paying residential rent/mortgage
 45% closure of place of business
 37% supporting family members
 33% paying commercial rent
 31% paying loans
 29% receiving & distributing materials
 29% late payments from clients
 18% paying contractors
 17% reduced hours of employees
 12% laid off employees
 04% discrimination or unfair treatment

Only **14.5% of respondents** reported no change to their employment status.

40% of respondents qualify as low-to-moderate income households

64%

are interested in applying for a **grant**

26%

are interested in applying for a **loan**

60%

have a **business plan**

81%

have a **monthly history** of sales and expenses

Data collected March 27 - April 3, 2020
 Mural detail by Tiffany Hammonds